



# EAST LANSING STUDENT ENGAGEMENT

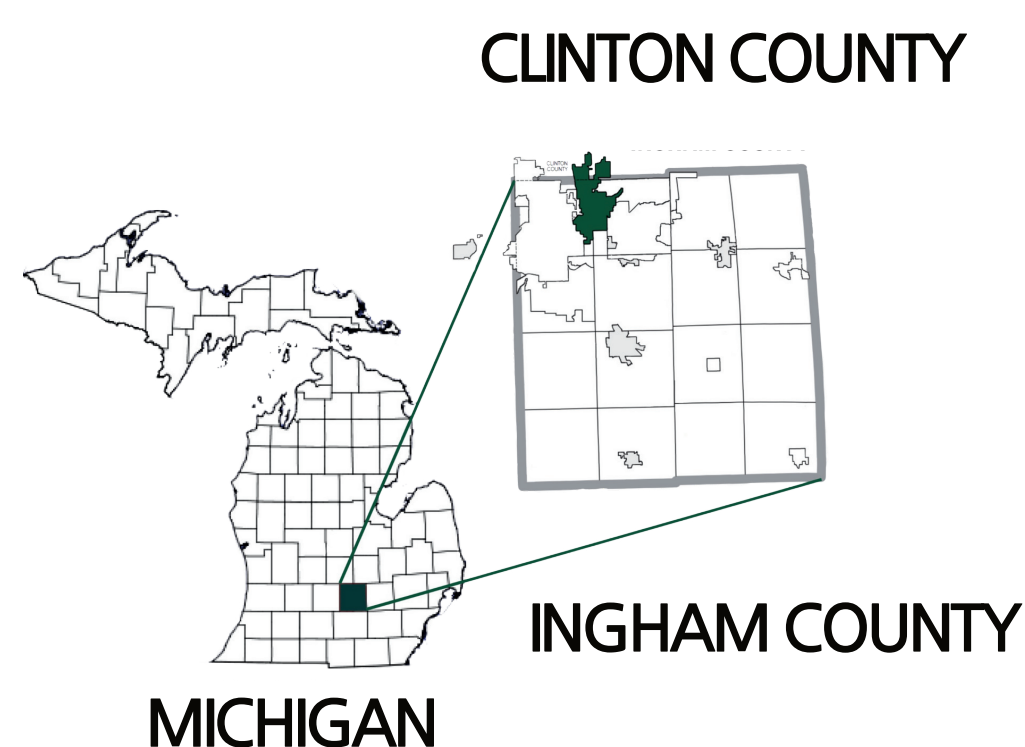
FOR THE 2024 EAST LANSING COMPREHENSIVE PLAN UPDATE

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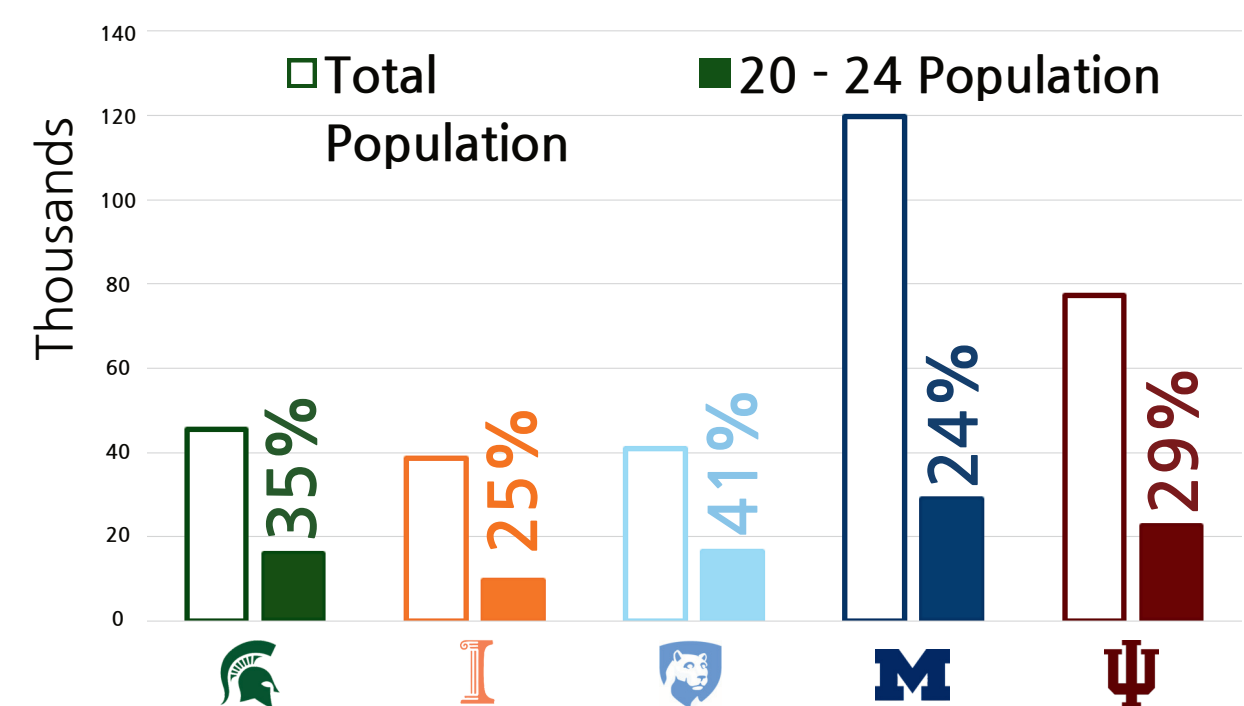


## PROJECT BACKGROUND

This project was a collaboration between MSU planning students and the City of East Lansing. It focused on student engagement for the 2024 East Lansing Comprehensive Plan Update. East Lansing, home to MSU, sees a significant influence from students, with the 20-24 age group comprising nearly 35% of the population, far exceeding the state average of 6.5%.



Big 10 Comparison: 20-24 Age Group Population



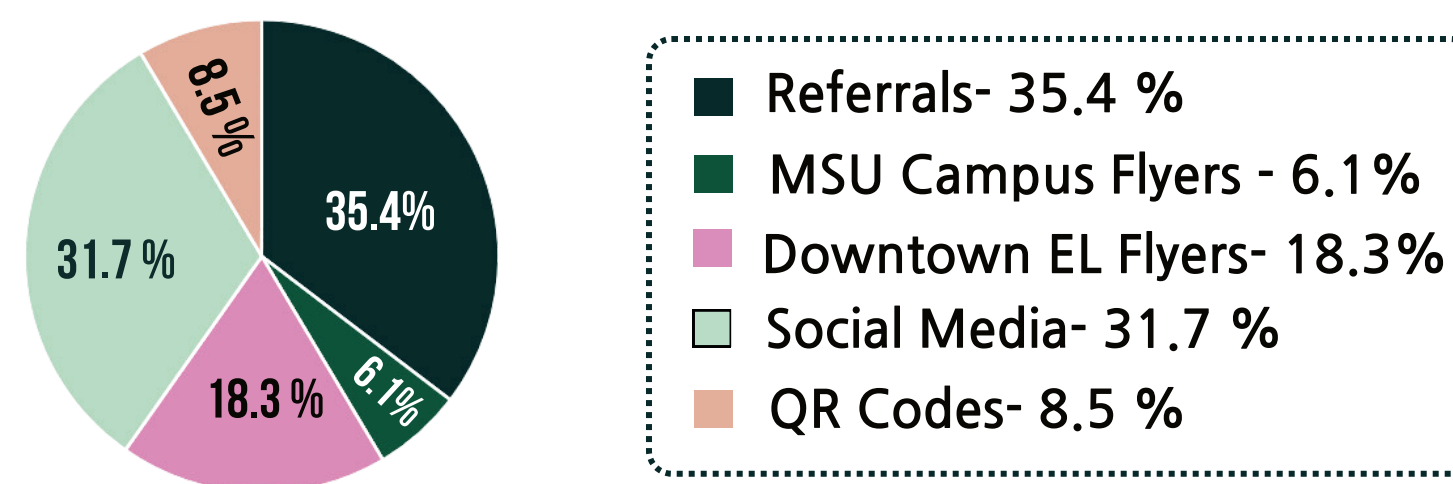
Source: U.S. Census Bureau, 2022

## STUDENT ENGAGEMENT

**508** Students reached

**164** Survey student responses

How did respondents find the survey?



**13** Student engagement workshops

Sticky-Notes

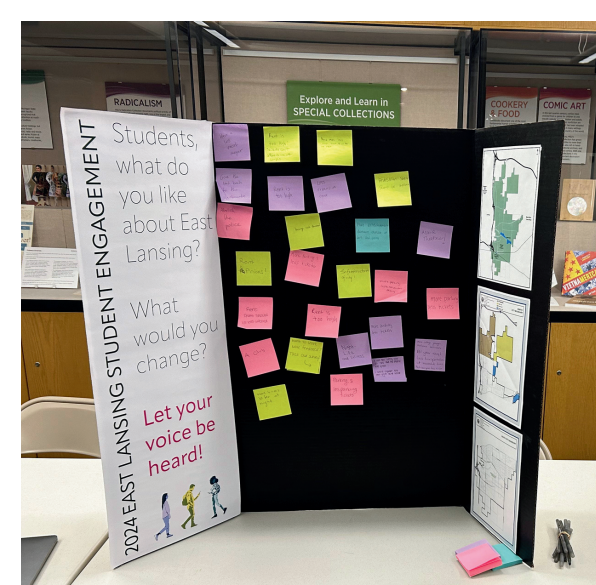
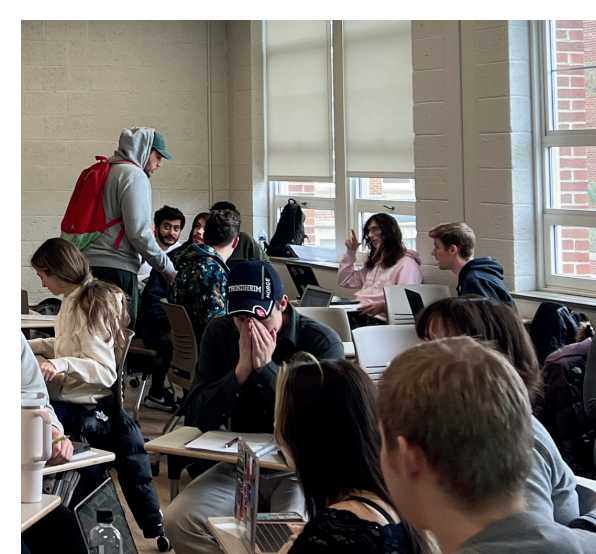
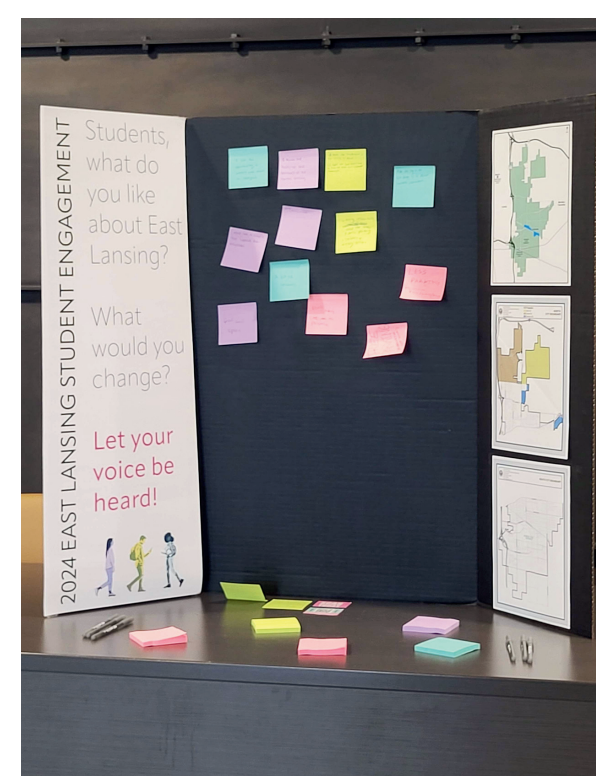
**241**

Participants

Discussion

**103**

Participants



## WHAT WE HEARD

### HOUSING

Students were concerned with the affordability and quality of off-campus housing.

### TRANSPORTATION

Students were satisfied with the public transit on campus but felt limited in off-campus options. They praised East Lansing for its walkability but thought there was room to improve the safety of crosswalks and bike lanes.

### ECONOMY & RECREATION

Students felt that East Lansing was lively and that there a lot of restaurant and fast food options. However, they expressed a desire for more under-21 entertainment and a recreational landscape less dominated by bars and nightclubs.

### COMMUNITY WELLNESS

Students expressed a need for more affordable, and better access to food markets and healthy food options.



## RECOMMENDATIONS

**#1 INCORPORATE FLEXIBLE ZONING LANGUAGE THAT SUPPORTS A DIVERSE ARRAY OF AFFORDABLE HOUSING OPTIONS**

**#2 SUPPORT COOPERATIVE CODE ENFORCEMENT MEASURES AND HOME IMPROVEMENT PROGRAMS.**

**#3 ADDRESS GAPS IN OFF-CAMPUS TRANSPORTATION OPTIONS.**

**#4 INCREASE PEDESTRIAN CROSSWALK & BIKE LANE VISIBILITY TO INCREASE SAFETY AND REDUCE MOTOR VEHICLE ACCIDENTS.**

**#5 DIVERSIFY RECREATION WITH AN EMPHASIS ON UNDER-21, RETAIL SHOPPING, & SEASONAL EVENTS.**

**#6 ESTABLISH A LOCAL COMMISSION ON FOOD.**

